**Job Title:** Transportation Ambassador Student Assistant

**Duration:** 2017-18 Schoolyear

**Hourly Wage:** $12-15/hour, 20 hours/week

**Job Description:** The Transportation Ambassador creates, coordinates, and leads all events including but not limited to those that familiarize students and staff with the local transit system and mobility options. Events may involve accessing campus from home in efforts to connect Wayne State University’s (WSU) campus via transit.

**Background:** Metro Detroit’s transit and mobility options are growing, yet only 3% of the WSU community commutes via public transit. Growing transit ridership and use of other sustainable mobility options can alleviate parking challenges, increase access to basic needs and affordable housing options, and save users money on costs associated with car ownership/maintenance.

**Primary Responsibilities:**
- Coordinate and lead events to increase campus community awareness, understanding and confidence of transit/mobility options in the Detroit region
- Create promotional materials to inform students and staff of events and opportunities
- Establish a team of volunteers to assist with the efforts surrounding events
- Maintain a line of communication with transit agency staff to maximize project efficacy
- Develop riding events in partnership with a designated transit agency staff member
- Grow relationships and promote events across university offices and departments, including but not limited to Campus Activities, Housing, Sustainability, and Parking & Transportation
- Measure impact and gather feedback from participants on their experience to provide WSU and transit/mobility partners ideas for future improvements
- Represent Parking & Transportation Services at Resource Fairs and related events
- Seek out and apply for funding to support more Transportation Ambassadors in Detroit

**Objectives:**
- Give WSU affiliates firsthand experience on DDOT, RefleX, SMART, QLINE, MoGo, etc.
- Build campus community awareness, comfort and confidence in transit options
- Grow the relationship between WSU and existing local transit/mobility systems

**Requirements:**
- Self-starter
- Promotional skills
- Event planning
- Ability to learn and ride local transit systems
- Strong leadership skills
- Valid Driver’s License

This individual will report to the Office of Economic Development and Parking and Transportation Services. Office space and secondary supervision will be located in the Dean of Students Office in the Student Center Building. There will be extensive field work. Interested candidates should submit a cover letter and resume to Jeri Stroupe at jeri.stroupe@wayne.edu. Applications will be accepted through August 8, 2017 or until a suitable candidate is found.